

Inception

Telcos and Bookful

Collaboration Opportunities



About Bookful



Why Bookful?

Top Grossing App in the App Store



Many telco and ecosystem partners
- XR and 5G were made for each other



Productive screen time with an added educational value - still COVID relevant



Home schooling solution to improve English reading skills

Ranked #2 in books on iPad



The answer to my prayers

Children of all ages can use Bookful. My 16 month old grandson Ethan, 3 year old granddaughter Brooklynn and even my 6 month old Violet all enjoy Bookful. They can read stories, draw, take pics, play games at whatever level they're at. I recommend this app to every mom and grandma I know. Best app ever!!!

By Dalerobing · v3.2.1 · United States



Nicole Kruse These are nice. It's kinda hard for me to read out loud to my children because I'm deaf. My kids do read books on their own. I always find something read out loud apps/ audiobooks for my kids.

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World's largest Augmented Reality library!



FICTION & REFERENCE | READING LEVELS 1-5 | AGES 3-9



Augmented Reading Experience



Augmented Games



SAY THE
WORD

QUIZ

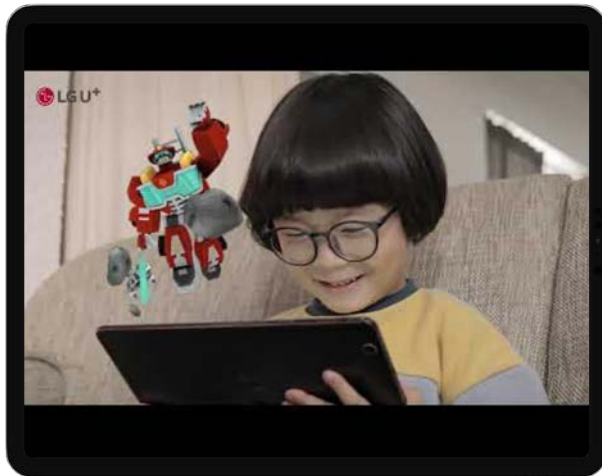
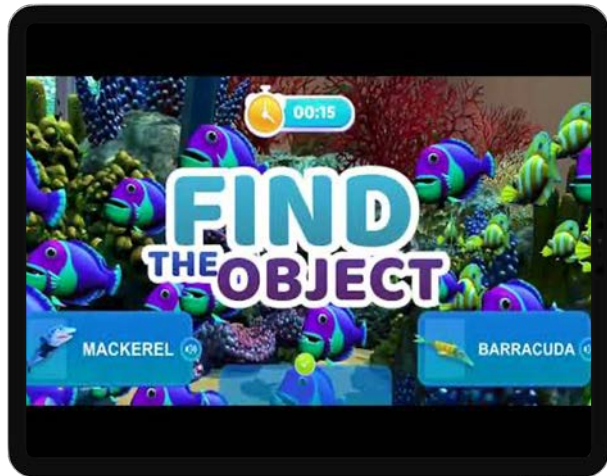
MAGIC
PAINT

SPELL
THE WORD

DANCE
OFF

Great 5G and AR marketing

4G vs. 5G



Popular Partner Models:

- 1. Localized Branded Exclusive** - MG/Month + \$/MAU + Unique Content \$
- 2. Commercial and Marketing** - Lower MG + Rev Share and \$/free MAU



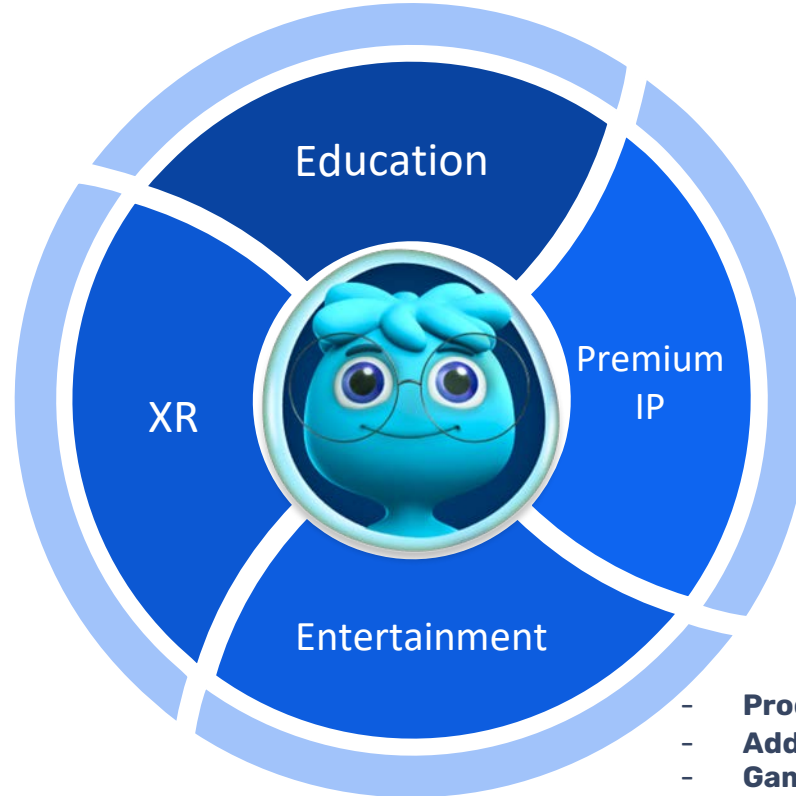
What makes Bookful unique?

Addictive Learning

- Encourages a love of reading
- Improves comprehension
- Independent learning



- Tech savvy generation
- Interactive content
- Self expression features
- 5G use case



- Favorite classics and brands
- Leading publishers and Brands
- Scaling rapidly

- Productive screen time
- Addictive content
- Gamified learning

